

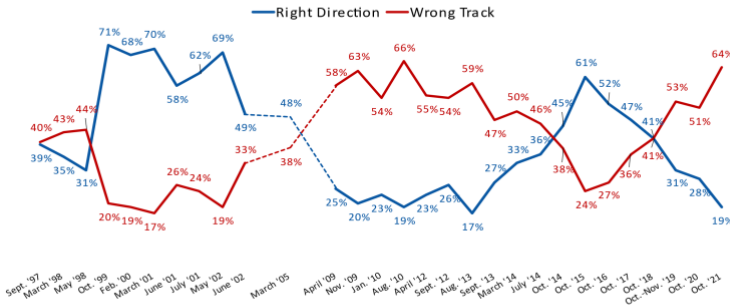
Oakland Chamber of Commerce 2021 Voter Poll Key Results

For over 20 years the Chamber has annually engaged a data research firm to poll Oakland residents' views on a host of quality of life, economic, business, and public safety issues as well as the efficacy of our elected officials. We use this information to educate our city leadership on what their constituents feel and want from their government. The 619 dual-mode voter survey was conducted October 24-28, 2021 by FM3 Research with results weighted to reflect the demographic profile of likely November 2022 voters and the poll's margin of error is +/- 4.0 percent. Key findings from the survey include the following:

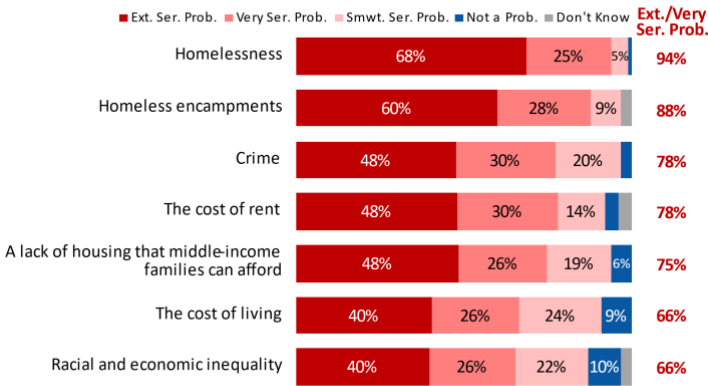
- Voters are **increasingly pessimistic** about the direction of the City, of the local economy, and in their views of local government.
- By a wide margin, **homelessness and housing costs** continue to be the most acute problems facing Oakland.
- Concerns about crime have risen in the last year, and increased majorities feel **less safe** in the city and in their own neighborhood.
- Voters see **rapidly building more housing** as the key to addressing Oakland's needs; they oppose allowing camping in public spaces, and back setting aside places for people experiencing homelessness to access support.
- The race for Mayor in 2022 is **wide open**.
- Voters want to keep the Oakland As

Views on the direction of the City are increasingly negative.

Would you say that things in the City of Oakland are generally headed in the right direction, or do you feel that things are off on the wrong track?



Homelessness, homeless encampments and crime are seen as the top problems facing the City.



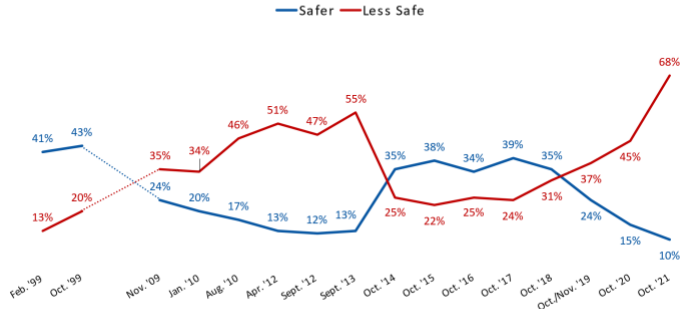
Crime has increased the most as a concern in the past year.

(Extremely/Very Serious Problem)

Problem	2017	2018	2019	2020	2021	Difference 2020-2021
Crime	45%	45%	54%	58%	77%	+19%
Too little growth and development	--	16%	32%	30%	34%	+4%
The cost of rent	76%	79%	82%	75%	78%	+3%
Homeless encampments	--	82%	90%	86%	88%	+2%
The condition of local streets and roads	57%	61%	71%	63%	65%	+2%
Traffic congestion	39%	47%	56%	39%	39%	0%
Homelessness	92%	91%	96%	97%	94%	-3%
The amount you pay in property taxes	33%	36%	49%	48%	43%	-5%
Racial and economic inequality	--	--	--	72%	66%	-6%
Displacement of long-term residents	67%	75%	71%	73%	66%	-7%
A lack of housing that middle-income families can afford	77%	84%	80%	83%	75%	-8%
Too much growth and development	18%	28%	29%	30%	19%	-11%
The cost of living	65%	75%	80%	78%	66%	-12%
The economic impact of the coronavirus	--	--	--	84%	66%	-18%
The health impact of the coronavirus	--	--	--	73%	50%	-23%

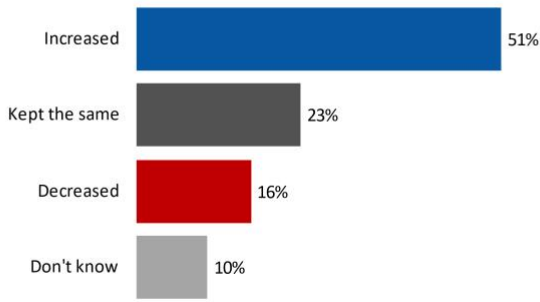
Two-thirds say they feel less safe in Oakland than they did two years ago.

Would you say you feel safer today in Oakland than you did a year or 2 ago, or would you say you feel less safe?



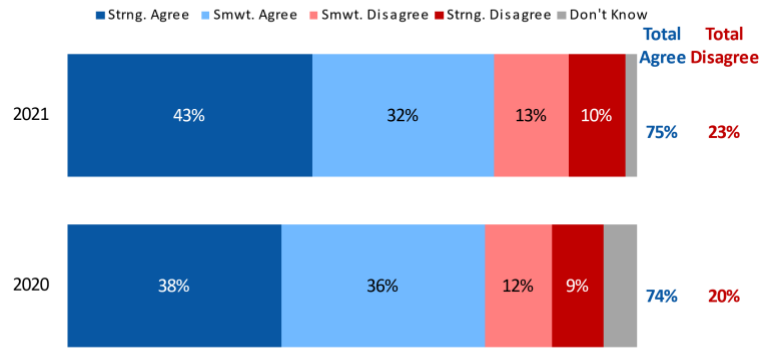
A majority says they think the number of police officers should be increased.

Do you think the number of police officers in the Oakland Police Department should be increased, kept the same, or decreased?



Voters continue to broadly agree that having large companies locate in the City is good for the economy.

Having more large companies locate in Oakland is good for our economy because it creates jobs and tax revenue



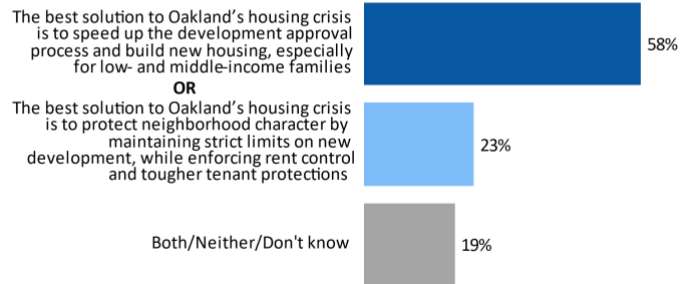
Agreement on this issue cuts across age groups and ideology.

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Demographic Group	Total Agree	Total Disagree	Don't Know
All Voters	75%	23%	2%
Age			
18-49	66%	30%	4%
50-64	84%	15%	1%
65+	84%	4%	1%
Ideology			
Progressive	65%	30%	4%
Liberal	73%	27%	0%
Moderate	90%	10%	0%
Conservative	89%	11%	0%

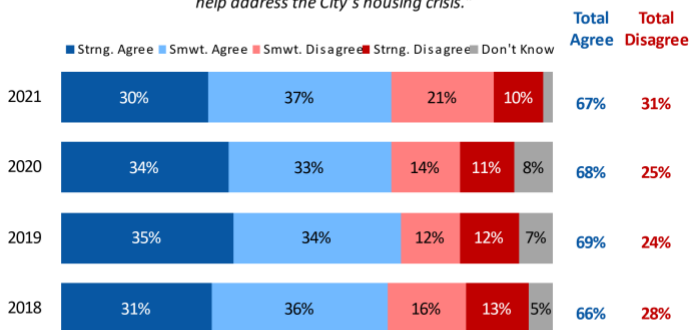
A majority agrees that speeding up development offers the best solution to the housing crisis.

Which of the following statements comes closest to your personal opinion:



Voters continue to agree that housing density will help address the housing crisis.

"Increasing housing density in Oakland will help address the City's housing crisis."



A broad majority continues to say that keeping the A's in Oakland is important.



In general, how important is keeping the A's baseball team in Oakland: extremely important, very important, somewhat important, not too important, or not at all important?

