

# Class of 2022 Calendar



December 10 – January 10: Regular Tuition Rate Period

January 11 – January 17: Late Tuition Rate Period

## Orientation & Reception

Thursday, February 10, 2022

5:30pm - 7:30pm

Meet your fellow cohort members, chat with program alumni, and learn about what's in store for the Leadership Oakland Class of 2022.

## Session 1 – Leadership, Politics & History

Friday, February 11, 2022

8:30am - 4:00pm

Happy Hour 4:00pm - 6:00pm – optional

Skill-based leadership training includes learning about different communication styles, working together, and using outcome-based leadership practices. Learn about Oakland and Alameda County government from elected officials and administrators, and how to make your voice heard through serving on boards and commissions as well as advocacy and public comment. Hear from an Oakland historian on the importance of the city's African American history.

## Session 2 – Oakland Tour & Media Communications

Friday, March 11, 2022

8:30am - 4:00pm

Happy Hour 4:00pm - 6:00pm – optional

A tour of the city's neighborhoods and commercial districts. Includes conversations with TV and print journalists. Learn tips on communicating with the media and find out how to get your story in print or on television. Understand how editors of major news publications in and around Oakland determine which stories make the news and which ones don't.

## Session 3 – Housing, Homelessness & Education

Friday, April 8, 2022

8:30am - 4:00pm

Happy Hour 4:00pm - 6:00pm – optional

Hear from expert speakers dedicated to two of Oakland's most complicated and salient issues – housing and homelessness. Learn about Oakland's Department of Race & Equity and participate in a race and equity training. Education continues to be one of Oakland's top issues. Learn why Oakland's schools have suffered and who's working to repair the damage. In addition, discover the many positive things happening in Oakland's education system.



## Session 4 – Business and Transportation

Friday, May 13, 2022

8:30am - 4:00pm

Happy Hour 4:00pm – 6:00pm – optional

You'll have the opportunity to ask some of Oakland's top business leaders why Oakland is both an attractive and challenging place to do business. Learn about the future of transportation as California's population reaches an all-time high. Discover why Oakland is an international trade center, and the challenges of the shipping and aviation industries.

## Session 5 – Public Safety, the Arts & Graduation

Friday, June 10, 2022

8:30am - 4:30pm

Graduation 5:00pm – 7:00pm

Learn about the Oakland Police Department's reforms, goals, and work as well as citizen oversight and what the Oakland Fire Department is doing to prepare our citizens for the next major emergency. Hear from arts professionals about the richness of Oakland's art scene and why Oakland is a destination for arts, artisans, and art lovers. During Graduation, Leadership Oakland participants will be recognized for their achievements, take part in a graduation ceremony, and have the opportunity to network with program sponsors, alumni, friends and family

NOTE: Leadership Oakland will continue its upcoming cohort for the Class of 2022 either in-person with appropriate social distancing or via a hybrid option utilizing Zoom, in accordance with Alameda County Public Health guidelines. By submitting an application, you are accepting that portions or potentially the entirety of Leadership Oakland 2022 may be conducted online and that sessions may have to be adjusted in content and theme.

