

# OAKLAND

METRO CHAMBER *OF* COMMERCE

YOUR BUSINESS. YOUR VOICE. **YOUR OAKLAND.**

**PROUDLY  
SERVING  
OAKLAND  
BUSINESSES  
SINCE 1905**

## MEMBERSHIP THAT WORKS FOR YOUR BUSINESS.



**800+**

### MEMBER BUSINESSES

A strong network  
across Oakland  
and the region.



**7,000+**

### CONTACTS REACHED EACH WEEK

Through our weekly  
emails, announcements  
and updates.



### WE KEEP YOU INFORMED— HERE'S HOW

- Weekly email updates
- Policy and advocacy alerts
- Event and program invites
- Data reports and economic insights
- Annual polling and business surveys



### DATA. INSIGHTS. IMPACT.

We deliver the data  
Oakland businesses  
need to make smart  
decisions and shape  
policy that drives  
our economy.

The Oakland Metro Chamber  
connects businesses to people,  
resources, and opportunities  
that drive growth—while  
advocating for policies that  
create a stronger economy  
for everyone.

## THE VALUE OF MEMBERSHIP



### GROW YOUR BUSINESS

*Get visibility. Get noticed.  
Get results.*

- New Member announcements to 7,000+ contacts
- Year-round online member directory listing
- Weekly email newsletters and social media promotion
- Opportunities to showcase your business
- Member referrals and business connections
- Ribbon cuttings and grand opening support



### BUILD CONNECTIONS

*Meet. Connect.  
Collaborate.*

- Monthly networking events and signature programs
- Access to the Small Business Council and peer networks
- Personalized introductions to members, partners and community leaders
- Discounted pricing for events and programs
- Opportunities to sponsor, host and elevate your brand presence



### HAVE A VOICE

*We listen. We advocate.  
We get results.*

- Direct representation and advocacy at City Hall
- Access to elected officials and policymakers
- Legislative alerts, policy updates and briefings
- Opportunities to shape and support business-friendly policies
- A strong voice for business in Oakland and across the region



### GET RESOURCES TO GROW

*Tools. Training. Talent.  
Support.*

- Small-business education, AI training and technical assistance
- Workforce development connections and talent pipelines
- **Leadership Oakland development program**
- Economic research and market data
- Training, mentoring and community resources

## ADDITIONAL BENEFITS ONLY FOR MEMBERS



Personalized  
introductions to  
members, partners  
and leaders



Member  
orientation and  
onboarding  
support



Opportunities  
to present at  
Chamber board  
meetings



Ribbon cuttings  
and milestone  
celebrations



Invitations to  
executive briefings  
and policy updates



Employee-wide  
benefits—your whole  
team can engage

## MORE THAN 800 BUSINESSES ARE PART OF THE OAKLAND METRO CHAMBER.

Join the business organization working every day to grow  
Oakland's economy—and your business.



**JOIN TODAY!**

Stronger businesses.  
A stronger Oakland.

Learn more and join at

**[www.oaklandchamber.com](http://www.oaklandchamber.com)**



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